

Haroon Sharif Jewellers



Address	Emporium Mall, 2nd Floor, The Boulevard Commercial Area Phase 2 Johar Town, Lahore
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Haroon Sharif Jewellers provides custom jewellery retail and wholesale services, with highest level of customer satisfaction and personalized shopping experience. Haroon Sharif Jewellers traces its roots back to 1968 where Mr. Sharif came to Lahore and made his dream come true of opening a jewellery store inside Rang Mahal. Through time he built his reputation of as being one of the most humble, trustworthy and honest jewellers in the market. As time passed, Mr. Sharif started to age so obviously like in business his son Mr. Latif Butt took over the reins of the store on the same principles as his father. Mr. Latif soon realized after the birth of his son that he had to expand his business as he had been in the same market for two generations and was catering the entire city and in some cases the whole country. He opened a store named after his son Haroon Sharif in the same location Rang Mahal. Soon the brand “Haroon Sharif Jewellers” came to be known as one of the most trustworthy, dependable and unique source of exquisite, traditional, contemporary jewellers in Pakistan. Now Mr. Haroon Sharif the director of the brand has the same ambition of walking in the footsteps of his father the chairman of Haroon Sharif Jewellers Mr. Latif and his grandfather the Founder of Haroon Sharif Jewellers. Haroon Sharif has opened a new store in the Emporium Mall where he believes to cater the retail clientele of Haroon Sharif Jewellers and also win hearts of new customers through their brilliant customer service. Haroon Sharif has been a jeweller who has cherished the importance of heritage, style and innovation. Most importantly, since inception, Haroon Sharif Jewellers has upheld its key business principles of fair pricing, customer satisfaction and corporal purity, which have allowed the company to organically grow over decades and be in the list of the top [jewellers in Lahore](#).

For more details, please visit <https://www.businessbook.pk/detail/haroon-sharif-jewellers-lahore-126917>