

Google Ads PPC Training Starting from Coming Week – Enroll Now



Address Shelazone Centre, University Rd, Block 15, Gulshan-e-Iqbal, Karachi, Pakistan
Contact Person Naeem Rajani
Mobile Number
Email digitalizetraining@gmail.com

Pay Per Click (PPC) advertising is a type of search engine marketing that is used to obtain visibility on a search engine results page (SERP) to drive qualified traffic to a site. It is based on a PPC model where the advertiser only pays the search engine when a user interacts with or clicks on an ad and is thus driven to the advertisers landing page. This course will allow you to better understand the importance of Pay Per Click Advertising, and how it can be used to effectively drive quality traffic to your website.

We cover the key concepts and terms used within the field of PPC:

- Introduction to Google Ads PPC.
 - Creation and setup of Google Ads account.
 - Strengths of PPC.
 - Payment Methods and Budgets.
 - Research Tools.
 - Campaign management.
 - Keywords selection.
 - Targeting.
 - Conversion Tracking.
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- Display Networks.
- Scheduling.

For More Details Visit our website Or Call/WhatsApp on given number.

For more details, please visit <https://www.businessbook.pk/detail/google-ads-ppc-training-starting-from-coming-week-enroll-now-karachi-131331>
