

Email SMS Marketing & Web Design Solutions



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AdvertNama You Think We Deliver

We are an agency specialising in fully managed email marketing campaigns. We offer a complete service covering every aspect of your email campaigns from conception to execution. Our approach is designed to take the hassle out of making email marketing work for your business.

So if you're a small business looking for a cost effective way to kick start your marketing activity, then look no further. Or a larger organisation who want a simple way to effectively incorporate email marketing into your existing activity, no problem. Even an agency who would like to offer email marketing as an additional service to their clients, then you've come to the right place.

We understand that every business has different needs, so our approach is flexible enough to deliver solutions that meet a wide range of objectives. That's why our clients range from multinationals communicating with customers in many different countries and languages, to boutique brands who recognise the value of regular personal contact with customers.

But whatever the size of your business, our commitment remains the same. Our friendly, personal service is dedicated to delivering the maximum return for your marketing budget, with the minimum of hassle.

EMAIL MARKETING

IT DRIVES SALES.

AdvertNama Email marketing services can turn data into sales by delivering the right message at the right time to your targeted customers with our award-winning email marketing campaigns. Through understanding customers' likes, preferences and behaviors, we're able to deliver hand-crafted, relevant and personalized email marketing campaigns, built around ensuring there is a significant return on your investment. We can help you in building email strategy, database acquisition & opt-in process, targeted list management, email design and content creation, email deliverability, tracking and reporting engagement to determine the best outcome of your goals.

SMS MARKETING

GET INSTANT LEADS.

SMS Marketing is perfect solution to promote your product & services immediately to your potential customer. By far the quickest, easiest and most effective way to reach your audience and engage them on the most personal level. SMS campaign may drive you to reach more people with more than 95% of text messages are read within five minutes of receipt. Grow your business with quick reply from potential customers which means more engagement, more leads, more business. You can Save Money at only pennies per text, text messaging is as affordable as it is effective.

SOCIAL MEDIA MARKETING

YOUR BRAND POSITIONING.

Social Media is a powerful tool of communication; it allows brands to reach their customers where they are in order to achieve marketing and branding goals. We cover activities involving social sharing of content, videos, and images for marketing purposes, as well as paid social media advertising. It is important that you keep them engaged and connected to your brand so that you're always their first option. We offers high-value social media consultancy, content creation, graphical posts, branded videos & professional page management services to help you grow.

FACEBOOK PAGE MANAGEMENT & BOOSTING

WHAT YOU'LL ACHIEVE ON FACEBOOK

Social media marketing through Facebook is a very powerful method of contacting a very special audience due to its brief targeting options. Due to the popularity of social media marketing, your business may benefit from social recommendation. Hence, you'll pay for your ad to be displayed but those who see it may like and share it to boost its reach, with no extra charges for you. This is the magic of Social Media Marketing!

WEBSITE DESIGN

YOUR BUSINESS' FRONT FACE.

In this current age of digitization, your website plays the most important part in the success of your business. It is your digital storefront, a sales employee that works 24 hours a day without any breaks or leaves, around the year so ensure that your website should be clean, user-friendly, engaging, and understandable and drives results.

BRANDING

THAT GENERATES AN IMPACT.

Nowadays, creating a brand identity has become mandatory to create an exclusive company profile. Promotional items such as logos, brochures, newsletters, catalogs, flyers are a few important medium that serve the best part in making an indirect connection with your customers. These marketing items have exceptional ability to develop a strong impact in the minds of your prospective clients. At Biznet Solutions, we prefer to create a strong, distinct brand identity that generates an impact hard to forget.

SEARCH ENGINE OPTIMIZATION (SEO)

GET THE BIZNET SOLUTIONS.

Whether your goal is to boost online sales, drum up in-store traffic, or repair your online reputation, you can benefit from our SEO services. Do you need help recovering from a penalty? Are you launching a new e-commerce website and want to start on the right foot? We first analyze a web site, followed by a step-by-step plan to have the website communicate keywords more effectively to search engines. Our ultimate goal is to get our clients more visitors and higher conversion of sales and leads. Biznet Solutions offers search engine optimization packages for all business types and sizes, from smaller startups to global brands.

For more details, please visit <https://www.businessbook.pk/detail/email-sms-marketing-web-design-solutions-karachi-124642>
